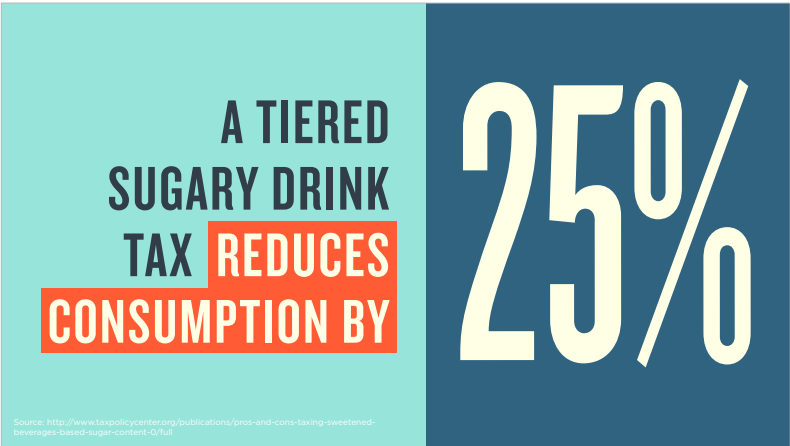


Option A: Includes AHA recommended sugar content ranges and tax rates for the three tiers.



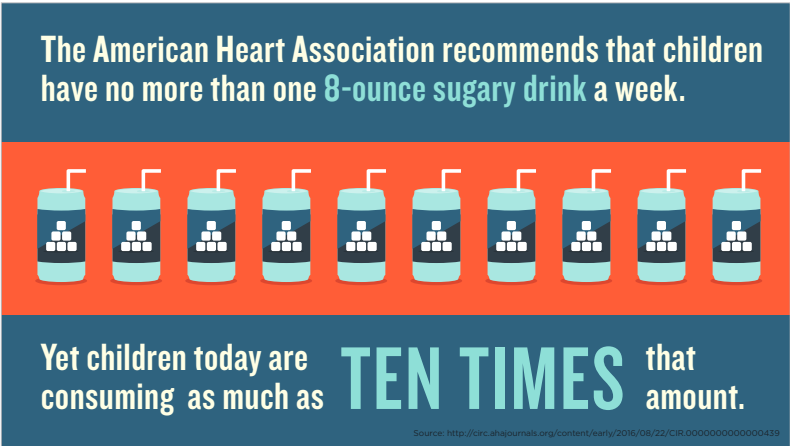
Option B: Includes only the sugar content ranges for the three tiers.



Option A1



Option A2

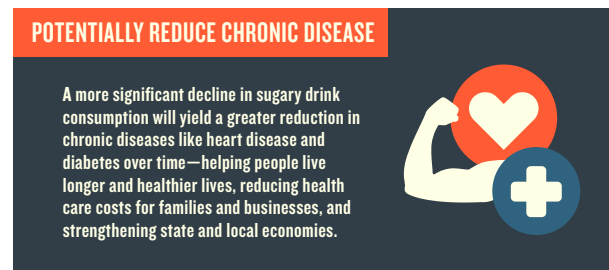
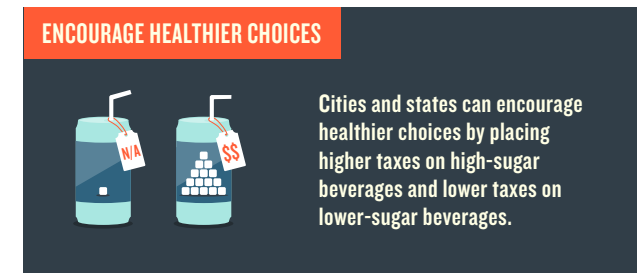
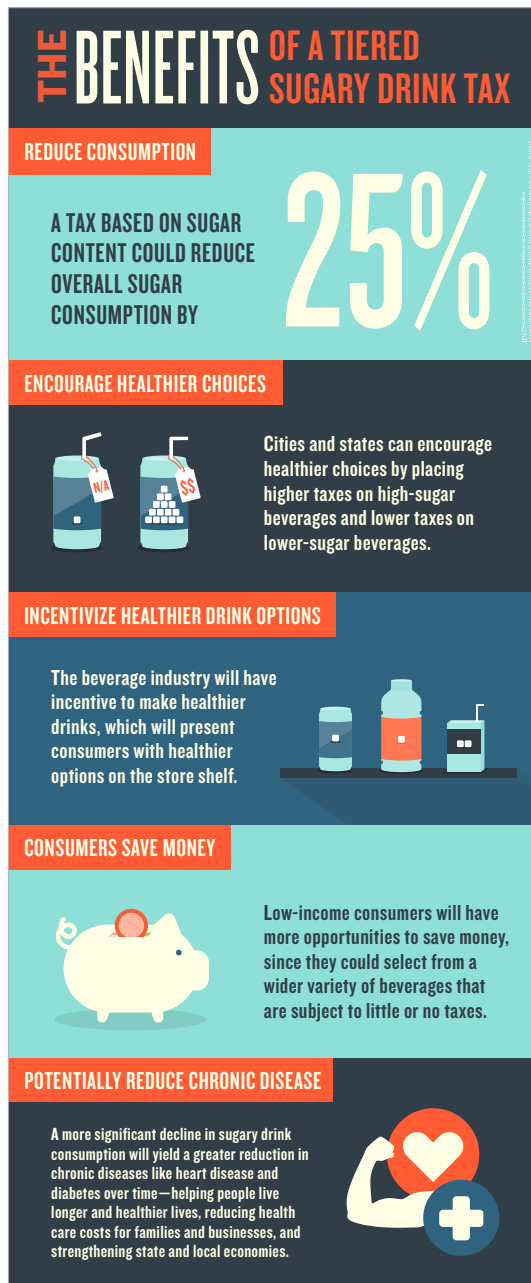


Option B1: Message included in image



Option B2: Message would be included in the text of the post

## TIERED TAX GRAPHICS: Benefits Graphics



Option B: Larger graphic separated into social media friendly tiles.

Option A: Long form graphic to embed in blog post or web page.